

**April 28, 2008**

**From: Chartwell Select Renaissance Retirement Residence Regina**

**Please review the enclosed news release and information regarding Senior Star.**

**The Chartwell Select Renaissance Retirement Residence in Regina is proud to sponsor the regional competition for Saskatchewan, being the sole Chartwell property in the province.**

**We would be pleased to provide interviews in your studio, by phone, or on site at the Renaissance, 1801 McIntyre Street, Regina. Our goal is to attract at least 40 competitors from across the province to the auditions on June 3 & 4. The deadline for registration is May 28, so any interviews from May 1 to May 26 would be a great boost to our promotional effort. We are currently promoting the event through 'Talk of the Town' on ACCESS TV, and will be doing a series of ads on CJME radio.**

**Supporters of this event include the Regina Senior Citizen Centre, ACCESS TV, the Red Hatters, the Royal Canadian Legion, the Alzheimer's Society, the YMCA, and SaskCulture.**

**Please contact Shannon Langley, Marketing Manager, Regina Renaissance, 1801 McIntyre Street, Regina, SK S4P 4W8, 306-546-0366 (direct line) for more information. Please enjoy the enclosed DVD from the 2007 National Finals, featuring Dick Carr from Regina. Thank you for helping us to promote Seniors in Saskatchewan!!!**